

girl scouts
of southeast florida



Girl Scouts. Empowering Girls. Transforming Futures.

The Girl Scout Difference

The Girl Scout Difference lies in its unique, all-female environment where girls develop into leaders through a girl-led, girl-friendly, and girl-centered experience. This approach fosters courage, confidence, and character, equipping girls with the skills and experiences to thrive in all aspects of life.

Girl Scouts encourages girls to connect with others in a safe space, building positive relationships and a supportive peer network. The program is designed to connect girls with committed and caring adults who serve as mentors as they guide girls through new experiences, providing emotional support and a sense of belonging along the way.

Girls actively participate in shaping their own Girl Scout experience, choosing activities and taking ownership of their learning. This allows girls to explore their potential, try new things, and develop skills like problem-solving, innovation, collaboration, and using failure as a learning opportunity.

In addition, girls in Girl Scouting achieve higher academic success, are more likely to seek out STEM related careers, and have access to scholarships and resources that will transform their futures.

Studies show that Girl Scout alums are more likely to be ambitious, confident, and engaged in their communities. They are also more likely to pursue higher education and leadership roles in their careers.

In essence, the Girl Scout Difference is about creating a unique and impactful experience that empowers girls to become confident, capable, and compassionate leaders in their community who make a positive difference in the world.



***When we invest in girls,
we're supporting future
leaders, innovators, and
changemakers.***

The Girl Scout Program

Girl Scouts of Southeast Florida delivers programs through the Girl Scout Leadership Experience, a dynamic, research-based, development program that equips today's girls in grades K-12 with the courage, confidence and character to learn, lead, and thrive. It's delivered through a collection of engaging, challenging, and fun activities like earning badges, going on awesome trips, selling cookies, exploring science, getting outdoors, and completing community service projects.

At Girl Scouts, everything centers around the girl and is designed to meet her where she is now and to grow along with her. Activities are girl-led, which gives girls the opportunity to learn by doing in a cooperative learning environment. They get to lead their own adventure and team up with other girls in an all-girl environment to choose the exciting, hands-on activities that interest them most.

We have identified Three Keys to Leadership that differentiates our program. Girls will: **Discover** themselves and their values; **Connect** with others; and **Take Action** to make the world a better place.

The four Girl Scout program pillars highlight the skills girls learn that will give them the courage, confidence, and character they need to make their community and their world a better place.

S.T.E.M.

Research shows girls are keenly interested in science, technology, engineering, and math and excel at it. Yet girls often don't pursue STEM—starting as early as elementary school.

Girl Scouts gives girls an opportunity to think like an engineer by participating in hands-on design challenges and to explore how programmers solve problems by participating in computational-thinking activities.



Life Skills

Girl Scouts helps girls prepare for their future – whether that's the next grade, college, or the workforce.

Girls learn about civic engagement & local government, healthy living habits – both physical and mental, practice global citizenship & establish good communication skills.



Why Girl Scouts Works



83%

Develop a strong sense of self.



86%

Gain new experiences in Girl Scouts



99%

Feel safe in Girl Scouts



83%

Feel that Girl Scouts helped them become a better leader in more activities.



78%

Feel that Girl Scouts helped them become more confident in school.



90%

Feel they can make a difference in the world.

Outdoors

Our outdoor activities allow girls to experience skill building through camping, outdoor, and environmental experiences for all age and skill levels.

Girls become environmental stewards by learning to care for our planet and minimizing our ecological impact outdoors. They learn to advocate for nature and how to become champions of our precious environment.



Entrepreneurship

What is a better opportunity to be an entrepreneur than learning hands-on by participating in the Girl Scout Cookie Program, the world's largest girl-led business venture?

Girl Scouts teaches girls about goal setting, decision making, money management, business ethics, and people skills. These transferable skills help make girls life ready as they look toward their future.



Working Together for Girls

Working with your team, we can provide Girl Scout programming that aligns with your standards and curriculum. When you team up with us, you'll help girls become the best, brightest, boldest versions of themselves. Partner with us to see the difference that Girl Scouting can make in your students' lives and your school community.



Together, we can offer your girls:

Volunteer-led Troop Experience

Guided by a trained Girl Scout volunteer, schools provide a safe space within the community for groups of Girl Scouts (troops) to meet and explore Girl Scout programming throughout the school year.

Staff-led In-school Experience

Guided by a trusted school faculty or staff member, Girl Scouts explore standards-aligned programming that's integrated during the school day or as an after-school activity. We provide your faculty/staff member(s) with training.

Custom Troop Experience

A customized, program-focused troop experience that allows your school to adapt Girl Scout programming to meet your student's needs. Activities can be held throughout the year, either during or after school, and are led by a trained Girl Scout mentor or staff member.

What's Next?

- Schedule a virtual information session
- Book an on-site visit and presentation
- Learn about funding and implementation options

To get started, contact Rhonda Lang Netzel, Senior Vice President – Membership & Business Systems at rnetzel@gssef.org.



Girl Scouts of Southeast Florida
serves girls in Broward, Palm Beach,
Martin, Okeechobee, St. Lucie, and
Indian River counties.

girlscouts 
of southeast florida
6944 Lake Worth Rd.
Lake Worth, FL 33467
www.gssef.org
561-427-0177
customercare@gssef.org